



Contractors Association of Truckee Tahoe

CATT-A-LOG ADVERTISING SPECIFICATIONS & DIMENSIONS

SIZES & RATES

	<i>width x height</i>	<i>Member/Non-member</i>
Full Page	7.5 x 10	\$385/\$450
1/2 Page Horz.	7.5 x 4.875	\$195/\$260
1/2 Page Vert.	3.625 x 10	\$195/\$260
1/4 Page	3.625 x 4.875	\$115/\$175
Business Card	3.625 x 2.312	\$65/\$125

Additional 10% charge for all color ads or premium placement, based on availability. 10% discount given to all ads running for at least six sequential months.

SUBMISSION OF ADS

Ads are accepted in the following formats:

- Adobe Illustrator (fonts outlined)
- Adobe Photoshop (JPEG at 300 dpi/CMYK) or
- PDF (high resolution, embed all fonts when creating PDF)

No Word documents accepted. If you are using a program not listed, please save as a high resolution PDF. Photos and artwork should be high resolution (300 dpi at actual size). No web-based art (72 dpi). Color files should be CMYK and BW should be grayscale. Build artwork to actual size. There are no bleeds on any ad sizes.

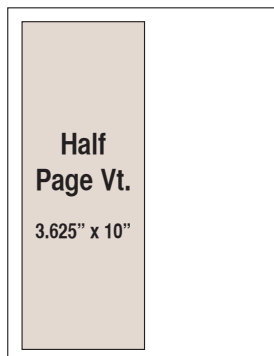
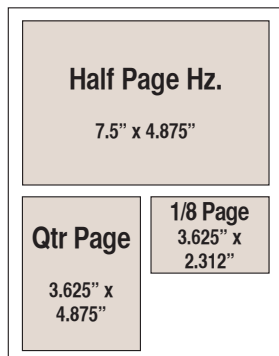
SUBMISSION OF ADS CONTACT INFO:

Deliver ad materials to Kathy Hess with Just Imagine Marketing and Design, 2390 Hickory Hill Way, Reno, NV 89523

OR e-mail to kathy@justimaginemktg.com

Fax ad proof to 775.746.9604 or submit a low res PDF proof.
Please no emails w/ attachments over 10MB.

Please check one and circle size below: Color BW



ADVERTISING AGREEMENT

Yes, count me in! Check ad size and fax to 775.746.9604.

Company Name _____

Owner _____

Business Address _____

City/State/Zip _____

Phone _____

Fax _____

Email _____

Signature _____

Date _____



For more information:
Kathy Hess
Just Imagine Marketing and Design
775.746.4138
775.846.5656 cell
kathy@justimaginemktg.com

Issue Quantity: _____ Start Date: _____