



Production Specifications

MECHANICAL INFORMATION:

Full Page Bleed	8.5" x 11" (add .125" on all sides) (Keep all live material .5" from page edge)
Full Page Non-bleed	7.5" x 10"
Half Page Horizontal	7.5" x 4.875"
Half Page Vertical	3.625" x 10"
Quarter Page	3.625" x 4.875"
Sixth Page	3.625" x 3.216"

SUBMISSION OF ADS:

Ads are accepted in the following format:

High resolution PDF with fonts embedded preferred. No Word documents or web-based art (72 dpi) accepted. Photos and artwork should be high resolution (300 dpi) CMYK files. Please include a color proof of your ad.

SUBMISSION OF ADS CONTACT INFO:

Deliver ad materials to Kathy Hess with Just Imagine Marketing and Design
2390 Hickory Hill Way Reno, NV 89523

OR e-mail to kathy@justimaginemktg.com

Fax proof of ad to 775.746.9604 or submit a low resolution PDF proof.

Please no e-mail attachments over 10MB.

Full Page

Bleed: 8.5" x 11"
(add .125" on all sides)

Non-Bleed:
7.5" x 10"

Half Page Hz.

7.5" x 4.875"

Qtr Page	1/6 Page
3.625" x 4.875"	3.625" x 3.216"

Half Page Vt.

3.625" x 10"

For more information:

Kathy Hess
Just Imagine Marketing and Design
775.746.4138 office
775.846.5656 cell
775.746.9604 fax
kathy@justimaginemktg.com

