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2018 | OFFICIAL TRUCKEE VISITORS GUIDE

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The 2018 Official Truckee Visitors Guide is a vacation planning guide that is the primary fulfillment piece for visitor requests promoting Truckee throughout the west.

This attractive, magazine-quality publication provides information about lodging, dining, shopping, recreation, natural scenic beauty, culture, and history that define the amazing authentic experience they can have in Truckee.

CIRCULATION: 50,000 copies of this annual publication, with a year-long shelf life, will be printed with distribution beginning in June 2018.

DISTRIBUTION: The 2018 Official Truckee Visitors Guide will be distributed both in-market, including the Truckee California Welcome Center, and out-of-market through a variety of distribution channels. In addition, the 2018 Official Truckee Visitors Guide will be available on the truckee.com website.

FOR MORE INFORMATION OR TO RESERVE YOUR SPACE, PLEASE CONTACT:

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