



SOMERSETT
It's Great To Be Home.

Advertise your business in the Somerset bi-monthly newsletter and reach one of the fastest growing communities in Reno.

Somerset is a master-planned golf community located in west Reno with a build-out goal of 3,300 homes. The Somerset Homeowner's Association is committed to keeping membership informed of all of the activities going on. Their 24,000 foot Club at Town Center has an indoor sport court, aerobic studio, cardio-weight room, gourmet kitchen and activity rooms. Other amenities include swimming pools, tennis courts and a golf course. The bi-monthly newsletter keeps everyone aware of upcoming events and activities, as well as hours of operation, important messages and contact information. This viable piece is an important mailing everyone looks forward to receiving.

Additional 3,000 copies are distributed throughout Reno at high traffic locations.

Available on www.mysomerset.com with page views of over 12,000 per month. One of the top four favorite pages for viewers. This is the most economical direct mail piece to showcase your business to Somerset owners. Total circulation 6,100.

Deadlines for advertising are the 10th of the month prior to publishing.

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Kathy Hess-Slocum
Just Imagine Marketing and Design
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1,700 issues reaching
South Shore Lake Tahoe
homeowners in Tahoe Keys



2,000 issues reaching
Wingfield Springs homeowners



3,000 issues reaching
Caughlin Ranch homeowners



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