# KEYS BREEZE



2020

## Full Page

Bleed: 8.5" x 11" (add .125" on all sides)

Non-Bleed: 7.5" x 10"

Half Page Horizontal

7.5" x 4.875"

Quarter Page Sixth Page 3.625" x 3.216"

3.625" x 4.875"

Half Page Vertical

3.625" x 10"

# **PRODUCTION SPECIFICATIONS**

### **MECHANICAL INFORMATION:**

Full Page Bleed 8.5" x 11" (add .125" on all sides)

(Keep all live material .5" from page edge)

Full Page Non-bleed 7.5" x 10"

Half Page Horizontal 7.5" x 4.875"

Half Page Vertical 3.625" x 10"

Quarter Page 3.625" x 4.875"

Sixth Page 3.625" x 3.216"

### **SUBMISSION OF ADS:**

### ADS ARE ACCEPTED IN THE FOLLOWING FORMAT:

High resolution PDF with fonts embedded preferred. No Word documents or web-based art (72 dpi) accepted. Photos and artwork should be high resolution (300 dpi) CMYK files. Please include a color proof of your ad.



### **DELIVER AD MATERIALS TO:**

Kathy Hess-Slocum with Just Imagine Marketing and Design kathy@justimaginemktg.com

Please no e-mail attachments over 20 MB.