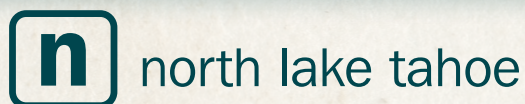


2021 Official Annual North Lake Tahoe Visitors Guide



Ad Space: April 23, 2021
Materials: April 28, 2021
Distribution: Early June for one year
Circulation: 60,000+



Pricing for NLTRA Members

<input type="checkbox"/> Full page	\$1,825
<input type="checkbox"/> Half page	\$995
<input type="checkbox"/> Quarter page	\$595
<input type="checkbox"/> Sixth page	\$395

Pricing for Non-Members

<input type="checkbox"/> Full page	\$2,025
<input type="checkbox"/> Half page	\$1,195
<input type="checkbox"/> Quarter page	\$795
<input type="checkbox"/> Sixth page	\$575

Advertising Agreement

Yes, count me in! Check ad sizes above. Rates are per issue. Premium positions available at an additional cost.
Not a member of the NLTRA but interested? Contact Liz Bowling: (530) 581-8778 or Liz@GoTahoeNorth.com.

Company Name _____

Owner _____

Business Address _____

City/State/Zip _____

Email _____ Fax _____

Ad Specifications

 High resolution PDFs accepted. Please make sure all fonts are outlined before sending.

Full Page Bleed 8.5" x 11" with .125" bleed	Full Page Non-Bleed 7.5" x 10"	1/2 Page Horizontal 7.5" x 4.875"	1/4 Page 3.625" x 4.875"	1/6 Page 3.625" x 3.216"	1/2 Page Vertical 3.625" x 10"
--	--	---	------------------------------------	------------------------------------	--



Kathy Hess-Slocum
Just Imagine Marketing and Design
775-846-5656
kathy@justimaginemktg.com

Dave Mulligan
775-722-1672
MadMulliganProductions@gmail.com

