



TRUCKEE™
Base camp for a big life

2020

TRUCKEE.COM



The 2020 Truckee.com is a planning guide that is the official visitor resource promoting Truckee throughout the west.

This attractive, magazine-quality publication provides information about lodging, dining, shopping, recreation, natural scenic beauty, culture, and history that define the amazing authentic mountain experience found in Truckee.

CIRCULATION: 50,000 copies of this annual publication, with a year-long shelf life, will be printed. Distribution will begin Memorial Day weekend and 10,000 pieces will be direct mailed to area homeowners.

DISTRIBUTION: Truckee.com will be distributed to all Truckee residents and on high profile racks, including the Truckee California Welcome Center, and out-of-market through a variety of distribution channels

Additionally, an online PDF version can be viewed or downloaded by visiting Truckee.com.

FOR MORE INFORMATION OR TO RESERVE YOUR SPACE, PLEASE CONTACT:

Kathy Hess-Slocum, Just Imagine Marketing and Design
775.846.5656 voice or text
kathy@justimaginemktg.com

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