

KEYS BREEZE

2025



ADVERTISE YOUR BUSINESS IN THE *KEYS BREEZE* MONTHLY NEWSLETTER AND REACH ONE OF THE MOST EXCLUSIVE COMMUNITIES IN LAKE TAHOE.

Keys Breeze is the official publication of the Tahoe Keys Property Owners Association. Tahoe Keys is centrally located in South Lake Tahoe. Eleven miles of inland waterways connects this community with 1,500 homes, condos and townhouses. *Keys Breeze* is mailed to homeowner's primary addresses which include local and out of area owners.

The monthly newsletter keeps everyone aware of upcoming events, important messages and contact information. This viable piece is an important mailing homeowners look forward to receiving.

This is the most economical direct mail piece to showcase your business to Tahoe Keys property owners.

Total Circulation is 1,500.

DEADLINES FOR ADVERTISING ARE THE 25TH OF THE MONTH PRIOR TO PUBLISHING.

ELECTRONIC PUBLISHING:

A link to a digital version of *Keys Breeze* is available and distributed online through leading digital platforms including ISSUU.

Be sure to include your web address in your ad creative. Online editions will include your ad exactly as it appears in print, your web address needs to be included for us to link the ad to your website.

JUST imagine
MARKETING and DESIGN

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SOMERSETTLIVING

6,000 issues direct mailed to homeowners. Additional copies on area racks.



north lake tahoe

Official Visitor Guide
70,000 copies



Contractors Association of Truckee Tahoe
20,000 issues reaching residents of the Truckee Tahoe area.